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Attorney's Docket No.: 12587-019001

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Todd R. Wagner et al.      Art Unit : 2161  
Serial No. : 10/014,840      Examiner : Unknown  
Filed : October 22, 2001  
Title : REAL-TIME COLLABORATION AND WORKFLOW MANAGEMENT FOR A  
MARKETING CAMPAIGN

Commissioner for Patents  
Washington, D.C. 20231

POWER OF ATTORNEY BY ASSIGNEE AND ELECTION OF  
ASSIGNEE TO CONDUCT PROSECUTION TO EXCLUSION OF INVENTORS

The undersigned, as authorized representative of the assignee of the entire right, title and  
interest in the above-identified application, hereby appoints

STEPHEN R. SCHAEFER  
JOHN A. DRAGSETH  
DAVID FEIGENBAUM  
STEPHAN J. FILIPEK  
JOHN F. ROLLINS  
WAYNE P. SOBON

Registration No. 37,927  
Registration No. 42,497  
Registration No. 30,378  
Registration No. 33,384  
Registration No. 38,013  
Registration No. 32,438

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Technology Center 2100

as its attorneys to prosecute the application and to transact all business in the Patent and  
Trademark Office connected therewith with full powers of substitution and revocation, said  
appointment to be to the exclusion of the inventors and their attorney(s) in accordance with the  
provisions of 37 CFR §3.71 *et seq.* of the Patent Office Rules of Practice.

Ownership is in the assignee by virtue of the assignment documents filed on  
March 11, 2002 (copy enclosed). The documents evidencing ownership have been reviewed and  
to the best of the assignee's knowledge and belief, title is in the assignee.

CERTIFICATE OF MAILING BY FIRST CLASS MAIL

I hereby certify under 37 CFR §1.8(a) that this correspondence is being  
deposited with the United States Postal Service as first class mail with  
sufficient postage on the date indicated below and is addressed to the  
Commissioner for Patents, Washington, D.C. 20231.

March 25, 2002

Date of Deposit

*Debra L. Miedema*

Signature

Debra L. Miedema

Typed or Printed Name of Person Signing Certificate

Applicant : Todd R. Wagner et al.  
Serial No. : 10/014,840  
Filed : October 22, 2001  
Page : 2

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Please direct all communications regarding the application to the attorney at the address and telephone numbers indicated below.

Stephen R. Schaefer  
FISH & RICHARDSON P.C., P.A.  
60 South Sixth Street  
Suite 3300  
Minneapolis, MN 55402  
Telephone: (612) 335-5070  
Facsimile: (612) 288-9696

Signature: Wayne P. Sobon

Typed name: Wayne P. Sobon

Title: Manager and Director of Intellectual Property

Assignee: Accenture Global Services GmbH

SRS/dym

Fish & Richardson P.C., P.A.  
60 South Sixth Street  
Suite 3300  
Minneapolis, MN 55402  
Telephone: (612) 335-5070  
Facsimile: (612) 288-9696

60075904.doc

## ASSIGNMENT

For valuable consideration, we, TODD R. WAGNER of 26145 Oak Leaf Trail; Shorewood, MN 55331; ROBERT W. PLOURDE of 3551 Gunston Lane; Woodbury, MN 55125; J. PATRICK O'HALLORAN of 265 Hawthorne Road; Hopkins, MN 55343; GEORGE R. CORUGEDO of 1688 West Avenue #209; Miami Beach, FL 33139; CHUCK TYNER of 3600 Robert Court; Hazel Crest, IL 60429; ALEXIS A. LUDWIG of 4812 Xerxes Avenue South; Minneapolis, MN 55410; JULIAN LOVE of 30b Marylands Road; Maida Vale, W9 2DX; London, ENGLAND; hereby assign to: Accenture Global Services GmbH, a Switzerland corporation having a place of business at:

Industrieplatz 3  
Bau Laufengasse  
8212 Neuhausen am Rheinfall  
Switzerland; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled REAL-TIME COLLABORATION AND WORKFLOW MANAGEMENT FOR A MARKETING CAMPAIGN, filed October 22, 2001, and assigned U.S. Serial Number 10/014,840, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

IN WITNESS WHEREOF, I hereto set my hand and seal at Flemington, NJ,  
this 22<sup>nd</sup> day of January, 2002  
\_\_\_\_\_  
TODD R. WAGNER L.S.

IN WITNESS WHEREOF, I hereto set my hand and seal at \_\_\_\_\_,  
this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_  
\_\_\_\_\_  
ROBERT W. PLOURDE L.S.

IN WITNESS WHEREOF, I hereto set my hand and seal at \_\_\_\_\_,  
this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_  
\_\_\_\_\_  
J. PATRICK O'HALLORAN L.S.

IN WITNESS WHEREOF, I hereto set my hand and seal at \_\_\_\_\_,  
this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_  
\_\_\_\_\_  
GEORGE R. CORUGEDO L.S.

IN WITNESS WHEREOF, I hereto set my hand and seal at \_\_\_\_\_,  
this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_

\_\_\_\_\_  
CHUCK TYNER L.S.

IN WITNESS WHEREOF, I hereto set my hand and seal at \_\_\_\_\_,  
this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_

\_\_\_\_\_  
ALEXIS A. LUDWIG L.S.

IN WITNESS WHEREOF, I hereto set my hand and seal at \_\_\_\_\_,  
this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_

\_\_\_\_\_  
JULIAN LOVE L.S.

## ASSIGNMENT

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Industrieplatz 3  
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this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_

\_\_\_\_\_  
TODD R. WAGNER L.S.

IN WITNESS WHEREOF, I hereto set my hand and seal at Florham, N.J.,  
this 22<sup>nd</sup> day of January, 2002

\_\_\_\_\_  
ROBERT W. PLOURDE L.S.

IN WITNESS WHEREOF, I hereto set my hand and seal at \_\_\_\_\_,  
this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_

\_\_\_\_\_  
J. PATRICK O'HALLORAN L.S.

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\_\_\_\_\_  
GEORGE R. CORUGEDO L.S.

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\_\_\_\_\_  
CHUCK TYNER L.S.

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JULIAN LOVE L.S.



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\_\_\_\_\_  
ROBERT W. PLOURDE L.S.

IN WITNESS WHEREOF, I hereto set my hand and seal at \_\_\_\_\_,  
this 22 day of January, 2002

  
\_\_\_\_\_  
J. PATRICK O'HALLORAN L.S.

IN WITNESS WHEREOF, I hereto set my hand and seal at \_\_\_\_\_,  
this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_

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GEORGE R. CORUGEDO L.S.

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CHUCK TYNER L.S.

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JULIAN LOVE L.S.

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this \_\_\_\_\_ day of \_\_\_\_\_, 20 \_\_\_\_\_

\_\_\_\_\_  
J. PATRICK O'HALLORAN L.S.

IN WITNESS WHEREOF, I hereto set my hand and seal at Miami Beach,  
this 8<sup>th</sup> day of March, 20 02

George Corugedo  
GEORGE R. CORUGEDO L.S.

IN WITNESS WHEREOF, I hereto set my hand and seal at \_\_\_\_\_,  
this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_

\_\_\_\_\_  
CHUCK TYNER L.S.

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\_\_\_\_\_  
GEORGE R. CORUGEDO L.S.



IN WITNESS WHEREOF, I hereto set my hand and seal at Chicago, IL.  
this 23<sup>rd</sup> day of January, 2002  
Chuck Tyner L.S.  
CHUCK TYNER

IN WITNESS WHEREOF, I hereto set my hand and seal at \_\_\_\_\_  
this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_  
\_\_\_\_\_  
ALEXIS A. LUDWIG L.S.

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ROBERT W. PLOURDE L.S.

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GEORGE R. CORUGEDO L.S.

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this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_

\_\_\_\_\_  
CHUCK TYNER L.S.

IN WITNESS WHEREOF, I hereto set my hand and seal at 2 PM,  
this 31<sup>st</sup> day of January, 2002

\_\_\_\_\_  
ALEXIS A. LUDWIG L.S.  
LUDWIG-VOGEL

IN WITNESS WHEREOF, I hereto set my hand and seal at \_\_\_\_\_,  
this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_

\_\_\_\_\_  
JULIAN LOVE L.S.

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Julian Love  
JULIAN LOVE L.S.